# **TIFIN Give**

# Modernizing Charitable Giving **For Wealth Management Firms**

**TIFIN Give** empowers wealth enterprises to become an integral part of the charitable planning process through a streamlined, comprehensive digital experience. The platform supports various charitable structures, including donor advised funds and private foundations, to unlock opportunities and value for wealth enterprises and their clients.

### Donor-advised funds (DAFs) will continue to see rapid growth



Assets in Donor Advised Funds in 2023<sup>1</sup>

<sup>1</sup>National Philanthropic Trust 2024 DAF Report



Anticipated Asset Growth in the next decade<sup>2</sup>

<sup>2</sup>RSM 2023 Donor-advised funds: A critical vehicle for fundraising

\$18Trillion

of the \$124 Trillion "Great Wealth Transfer" is estimated to be directed to charity

<sup>3</sup>Cerulli Associates 2024

### An end-to-end platform driving impact across the firm, their advisors, and donors served.

# For Firms

- Flexibility across multi-custody, investment selections, low SMA mins, funding options and aggregated giving data
- White-label solution without trading off the advisor and investor experience or creating administrative headaches
- Philanthropic experience that delights high net worth clients and does not jeopardize existing relationships

# For Advisors

- Only DAF to include Next-Gen in the platform, helping advisors retain assets during wealth transfer
- Best-in-class investment flexibility including alternatives
- Firm asset growth through broader tax management connected to direct indexing strategies

# For **Donors**

- Only DAF that engages your family and community in the giving experience
- Investment flexibility instead of restriction to a set investment menu
- Easy-to-use giving experience that leverages modern technology like Al to maximize your impact

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